

APPENDIX E
COMMENTS ON DRAFT STEWARDSHIP INDICATORS TEMPLATE
FEBRUARY 7 2012 WORKSHOP
STEWARDSHIP NETWORK OF ONTARIO

NB. Notes in the second, third and fourth columns summarize the comments made at the February 7th 2012 workshop.

	Would your Organization be able to provide this information? If not, why not?	Do you agree that this information would be useful? To your organization? For SOBR?	Do you have any suggestions for re-wording?
For each stewardship project undertaken each year (beginning in 2009), please provide the following information:			
1. Name and time span of project	<ul style="list-style-type: none"> - Would everyone use the same name for the same project? - Sometimes the name changes depending on funding organization - Assign a code name agreed on by partners; this will help to reduce double-counting 	<ul style="list-style-type: none"> - How to record projects with multiple locations, programs with multiple projects? 	<ul style="list-style-type: none"> - Allow for program as well as project - Time span could be a different field
2. Location of project (municipality and watershed)	<ul style="list-style-type: none"> - Some organizations do not have capacity to spatially map for reporting - Need to give access to GIS technology if that's a requirement or a tool that allows you to extract UTM information - Standardize UTM and lat/lon 	<ul style="list-style-type: none"> - Distribution of stewardship efforts may be useful on a broader scale e.g. watershed scale - Broad scales avoid confidentiality issues - Detailed data can be rolled up and released but not vice versa - Fed gov and MNR 	<ul style="list-style-type: none"> - Municipality, township, county, sub-watershed watershed - Coordinates, spatial data

	Would your Organization be able to provide this information? If not, why not?	Do you agree that this information would be useful? To your organization? For SOBR?	Do you have any suggestions for re-wording?
	<ul style="list-style-type: none"> - Scale, at SOBR level, do you really need UTM? - OFAH uses the Stewardship Tracking System to record locations and other data about their projects 	<ul style="list-style-type: none"> - cannot share data with other organizations - Tracking vs. indicators? - Metadata may be where sensitivity concerns are - At the township level, some of the sensitivity issues might disappear 	
3. Project partner(s) (e.g. community group, ENGO)	<ul style="list-style-type: none"> - No problem - Not always agreed upon, who is the lead? - UTM coordinates may help solve this - Sometimes partners change, so it may change every year 	<ul style="list-style-type: none"> - From a Provincial perspective this is useful because it tells us about the number of community orgs involved 	<ul style="list-style-type: none"> - Need to identify the lead (helps with double counting)
4. Funding partner(s)	<ul style="list-style-type: none"> - Some funding partners are anonymous (can list as anonymous) 	<ul style="list-style-type: none"> - Yes 	<ul style="list-style-type: none"> - Take a sample of 1000 projects and look at funding sources, to get an idea of how many are double counted etc. (e.g. 50% of projects get two sources of funding from MNR)
5. Total cost of project	<ul style="list-style-type: none"> - Yes 	<ul style="list-style-type: none"> - Yes 	<ul style="list-style-type: none"> - Not including in-kind - Or split into cash and in-kind
6. Value of in-kind contributions (is it possible to provide a standard measure?)	<ul style="list-style-type: none"> - Professionals/experts, should be in-kind - Some orgs count 	<ul style="list-style-type: none"> - Yes 	<ul style="list-style-type: none"> - Not including volunteers

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	volunteers as in-kind		
7. Number of people employed	- Also include contractors etc.	- Yes	- Should this be part of cash?
8. Number of volunteers	- Yes	- Yes	- Split into adults and youth
9. Number of volunteer hours	- Yes	- Can put it in dollar terms to report to corporate funding agencies, politicians etc.	-
10. How many hectares of forest, wetland, prairie and/or savannah were restored or enhanced (NB will need to define these actions)	<ul style="list-style-type: none"> - Some orgs have information in #trees some as hectares - Sometimes you work on a property more than once to do infilling or maintenance on same parcel of land - For full cost it is not double counting? - If you are spatially mapping, need to be able to overlay - Size up the project to include smaller projects 	<ul style="list-style-type: none"> - Both hectares and # trees are good to report on - Include succession, naturalization, and prescribed burning projects - Management is hard to capture 	<ul style="list-style-type: none"> - When is restoration complete? - Do we need another question on follow-up activities? - Enhanced may be used to count the second time - Include meadow as another category - Maybe add "maintained" to restored and enhanced but do not include invasive species - See <i>Ontario Stewardship Accomplishments Survey</i> for example descriptions of categories/attributes
11. How many trees were planted?	- See above	- Yes	
12. How many shrubs were planted?	- 50 Million Trees Program: shrubs not counted as trees		<ul style="list-style-type: none"> - Why separate trees vs shrubs? - Should add herbaceous

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			plants as another category
13. How many metres or km of shoreline, creek or river were improved? (e.g. erosion protection, natural shoreline)	<ul style="list-style-type: none"> - Some people report on one length versus both sides of the creek - Report on buffers, riparian zone? CAs may also count these 	<ul style="list-style-type: none"> - Yes 	<ul style="list-style-type: none"> - Need to be clear - Matt (OFAH) to send template to Suzanne - Maybe buffers/riparian zone another category? - Add water quality improvements?
14. How many metres or km of shoreline, creek or river were fenced? (i.e. to keep out livestock)	<ul style="list-style-type: none"> - Could count as part of previous question - Metres of fencing may be too detailed for this report 	<ul style="list-style-type: none"> - Yes 	<ul style="list-style-type: none"> - May want to roll this up with the previous question.
15. How many hectares were cleared of invasive species?	<ul style="list-style-type: none"> - This is a long-term management effort 	<ul style="list-style-type: none"> - do not measure actual hectares in most cases - Target species are useful level of detail 	<ul style="list-style-type: none"> - reword: How many hectares are under management of invasive species - Can break this up into forest, wetland, meadow etc. - What are the target species
16. How many educational events did you hold and how many people participated?	<ul style="list-style-type: none"> - Should be events attended as well as hosted? - Is this for the project or the organization? - High level number? 	<ul style="list-style-type: none"> - How does this relate to the original indicators? - Referred to as “off the ground” efforts that can tell you about social benefits and awareness - Effectiveness of 	<ul style="list-style-type: none"> - Outreach/education need to be defined - Move question to under organization below

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		workshops vs handing out information (targeted and focused)?	
17. How many copies of any written products were distributed?	- Is this for the project or the organization?	<ul style="list-style-type: none"> - How does this relate to the original indicators? - Social media? - Whether organization participating in social media is also good information - Number of hits doesn't work - # friends, followers? - Facebook (shows age diversity, unique hits etc) - Doesn't tell us whether people that visited the page does stewardship activities - May be an exploratory indicator, usefulness may not be clear right now. - What are we getting back? 	<ul style="list-style-type: none"> - Move question to under organization below - What types of social media are you using to promote...?
18. What alternative or additional information could be requested?	-	-	-

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Information about your organization for each year (beginning in 2009):			
1. How many members or participants do you have?	-	<ul style="list-style-type: none"> - May not be useful - # organizations that contributed to indicator is useful - Captures organizations that are membership based like OIPC 	- May want to add categories for type of organization
2. What is your annual budget?	- Provide a range	- Member organizations need to report on their own budget	- Provide a range
3. How much of your annual budget is spent on stewardship? (In dollars and percentage)	-	- May be the same as the above	- What is your annual stewardship budget?