

Appendix D

SNO Forum 2012 – Participant Survey Results

Summary

A survey was included in the agenda package for all Forum participants. Eighteen people responded, and the results are tabulated in detail below.

Forum Feedback. Overall, most participants felt that the Forum was good to excellent. A few people noted that although the number of participants was less than last year, there was a good cross-section of representation from different sectors. There were some complaints about the on-line payment process, which required people to go to the FOCA on-line store to pay. A number of people made great suggestions for the SNO Forum in 2013.

SNO Website and E-Bulletin. Of the fifteen participants that responded to questions about the website, only eight had actually looked at it. They were generally pleased with the new format and ease of navigation. Ten respondents said that SNO Squall is meeting their needs, and there were some excellent suggestions for future topics.

SNO Workplan. Only a few participants commented on SNO’s workplan, suggesting that they concur with SNO’s current direction. A few commented that the uncertainty around the future of Ontario Stewardship is a concern, and would like SNO to continue promoting the value of stewardship to Ontario’s biodiversity, landscapes and environmental health.

FORUM FEEDBACK						
	Rating					Comments
	1 (poor)	2	3 (good)	4	5 (excellent)	
On-line Registration Process	-	-	9	3	4	<ul style="list-style-type: none"> • <i>Would prefer one link for registration and payment</i> • <i>Difficulty with payment</i> • <i>Cumbersome – extra step to go to another site for payment</i> • <i>Difficulty getting on-line payment page to come up</i>

Forum Format	1	-	-	10	6	<ul style="list-style-type: none"> • <i>Good networking</i> • <i>Liked the multiple facilitators</i>
Forum Theme	1	-	2	8	7	<ul style="list-style-type: none"> • <i>Theme not reiterated often enough</i> • <i>Good ideas</i>
SNO Update	1	-	4	8	3	
Collaboratives (speakers)	1	-	1	9	6	
Collaboratives (discussion)	2	-	1	10	4	<ul style="list-style-type: none"> • <i>What discussion?</i>
Corporate, Government and Individual Innovation (speakers)	1	-	-	6	10	<ul style="list-style-type: none"> • <i>Phil Holst was great!</i>
Corporate, Government and Individual Innovation (discussion)	2	-	1	7	6	<ul style="list-style-type: none"> • <i>What discussion?</i>
Measuring Success (speakers)	-	1	3	5	7	<ul style="list-style-type: none"> • <i>Good to see challenges being addressed</i>
Measuring Success (discussion)	1	-	6	2	5	
Stewardship Idol (round-table discussion)	-	1	2	6	6	<ul style="list-style-type: none"> • <i>Good ideas</i> • <i>Good discussions</i>

Other comments on today's forum:

- *Good overall; decent turnout despite turmoil in environment community*
- *Well organized and well represented by different partners and agencies*
- *Would have liked to see more people, but it was a good cross section of individuals from various organizations*
- *We're all winners!*
- *I got some good ideas for my own work e.g. about stream buffers*
- *Great job Barb and Suzanne!*

Suggestions for the 2013 forum:

- *Perhaps a bit more involvement from government agencies such as MNR, MOE, OMAFRA, whose contributions directly affect NGOs and partners such as SNO*

- *Beaver Creek Drain project (Fort Erie) (Sid Vander Veen)*
- *Holland Marsh Drain project (Sid Vander Veen)*
- *Vale Fish-rearing Project in Sudbury (Leslie Hymers)*
- *Biodiversity theme*
- *SNO stewardship strategy and the performance measures*
- *Consider panel format for discussions*
- *Non-traditional/unique partnerships, perhaps an award for the most creative or unique?*
- *Youth/high school programs*
- *Private land programs (urban/rural)*

SNO WEBSITE & E-BULLETIN

Have you looked at SNO's new website (www.stewardshipnetwork.ca)?	Yes: 8	No: 9
Do you have suggestions for improving SNO's website? <ul style="list-style-type: none"> • <i>No – it is very well organized and user-friendly</i> • <i>Focus on ease of navigation; don't bury stuff like on the older website</i> 		
Is the SNO Squall e-bulletin meeting your needs?	Yes: 10	No: 0
Do you have suggestions for improving SNO Squall? <ul style="list-style-type: none"> • <i>I haven't received one for a long time</i> • <i>On-line calendar of stewardship events</i> 		
Do you have stories to submit over the coming year?	Yes: 6	No: 5
If so, what topics would you like to write about? <ul style="list-style-type: none"> • <i>Species at Risk work on Eastern Foxsnake (Brett Groves, MNR)</i> • <i>Phragmites control – coastal marsh updates (Brett Groves, MNR)</i> • <i>My stewardship coordinator(s) will be submitting on behalf of their respective councils (Brad Connor, MNR)</i> • <i>An upcoming planting blitz on the Lake Simcoe shoreline (Emma Followes, MNR)</i> • <i>20th anniversary of TRCA Aquatic Plants program, description and how to start it in your school (Joanne Jeffery, TRCA)</i> 		

SNO WORKPLAN

Over the coming year, SNO's workplan includes:

- Website: ongoing development
- SNO Squall e-bulletin
- Stewardship indicators: refine template; case study research to link stewardship action with measureable outcomes
- Rural Landowner Stewardship Guide: collaboration with University of Guelph on updates and promotion
- Recognition of stewardship achievement: collaboration with Biodiversity Education and Awareness Network (BEAN)

Do you have any comments or advice on SNO's workplan for 2012-13?

- *Not at this time; Not sure what comments or advice to give since we don't know the fate of stewardship in MNR; the delivery model is changing*
- *I would like to learn more about the recognition program with BEAN*

Do you have any other suggestions or comments?

- *What is SNO's stance on "changes" to Ontario Stewardship?*
- *Keep up the good work and keep promoting the value of stewardship on the landscape*